



JOB VACANCY SOCIAL MEDIA MANAGER

Location: Dar es salaam, Tanzania.

Deadline: 20th January 2026

We are seeking a creative, dynamic, and results-driven Social Media Manager to join our team at Said Salim Bakhresa & Co. Ltd (SSB). The role is responsible for driving the digital presence, building strong online communities, and running impactful social media campaigns.

Key Responsibilities

- Develop and execute social media strategies across all platforms
- Create engaging static, motion, and 3D visual content
- Manage content calendars for timely and consistent posting
- Collaborate with internal teams to support campaigns
- Track performance and optimize content for better results

What You'll need

- Bachelor's degree in Marketing, Communications, Graphic Design, or a related field.
- Proven experience in social media management, digital content creation, or a similar role.
- Strong proficiency in design and animation tools.

You Bring

- Strong creative and conceptual thinking skills.
- Excellent eye for design, layout, color, and typography.
- Strong communication and collaboration skills.
- Ability to work independently in a fast-paced, cross-functional environment.

Why join us?

This role offers an exciting opportunity to shape and grow the digital voice of a leading brand while working in a creative and innovative environment.

How to Apply:

Interested candidates should send their CV and portfolio to recruitment@bakhresa.com by 20th January 2026 with the subject line: Application – Social Media Manager