

Vacancy:

Social Media Officer

Ref: 2026- 17



Comprehensive Community Based Rehabilitation in Tanzania (CCBRT) aims to be the preferred provider of accessible specialised health services in Africa and serves as a healthcare social enterprise, and through development programmes in the community and for the most vulnerable. Committed to preventing lifelong disabilities wherever possible, CCBRT is also engaged in extensive maternal and newborn healthcare (MNHC) activities, including obstetric fistula repairs. Its Maternity and Newborn Wing serves as a referral centre for high-risk and emergency deliveries in the region of Dar es Salaam and the Eastern Zone of Tanzania.

*CCBRT is looking for a creative and proactive **Social Media Officer** to manage the hospital's digital platforms and online engagement*

Your role

The role involves creating and posting content that promotes hospital services, events, awareness campaigns, and public health education.

Key Accountabilities

- Manage all CCBRT social media platforms
- Create and publish approved content including photos, videos, posters, announcements, and health education materials.
- Support live coverage of hospital events and activities.
- Monitor online engagement and respond to inquiries professionally.
- Ensure consistent branding and visibility across all digital platforms.
- Monitor performance metrics including reach, engagement, and follower growth.

Your Qualifications and Experience

- Diploma or Bachelor's degree in Mass Communication, Digital Marketing, Public Relations, Journalism, Marketing, Communications, or related field.
- Minimum of 1–2 years' experience in social media management or digital communication.
- Experience in healthcare or NGO environment is an added advantage

Skills & Competencies

- Strong social media management skills
- Basic photography, videography, and graphic design skills
- Experience using Canva, Meta Business Suite, video editing applications, and Microsoft Office
- Excellent written and verbal communication skills
- Strong interpersonal and relationship management skills
- High level of professionalism and confidentiality
- Ability to handle sensitive healthcare content ethically and responsibly

If you are interested, please submit your curriculum vitae with 2 references and a cover letter telling us why you believe you are the right person for the role.

CCBRT is an equal opportunity employer and encourages people with disabilities to apply. Please send your application via email to: recruitment.ccbirt@ccbirt.org. The selection process for shortlisted candidates contains several assessment rounds.

Please indicate job reference number: 2026-17 | DEADLINE FOR APPLICATIONS: 24th June 2026

CCBRT does not request or accept money from applicants as part of its recruitment process