



Employment opportunity at Zambia Cargo and Logistics Limited (ZCL)

Zambia Cargo and Logistics Limited (ZCL) is a regional logistics service provider and wholly owned by the Government of the Republic of Zambia (GRZ) through the Industrial Development Corporation (IDC) with terminals in Tanzania (Dar Es Salaam), Walvis Bay (Namibia) and operating centre in Ndola, Zambia.

Zambia Cargo and Logistics (ZCL) is inviting applications from suitably qualified Tanzanians to be considered for employment to fill the vacant position listed hereunder;

1. JOB TITLE: MARKETING OFFICER – 1 POST

(A) Required qualification

- Bachelor's degree in marketing, Business Administration, Communications, Public Relations or a related field.
- Minimum of 3 years' relevant experience in marketing.
- Experience in digital marketing, social media management and content development.
- Demonstrated experience in developing and implementing marketing campaigns.
- Proven experience in Customer engagement.
- Marketing experience in the Transport and Logistics Sector will be an added advantage.

(B) Skills & personal attributes

- Strong marketing and business development skills.

- Excellent communication and interpersonal skills.
- Strong written and verbal communication skills.
- Digital marketing and social media management skills.
- Market research and analytical skills.
- Customer-focused and commercially aware.
- Creativity and ability to develop engaging marketing content.
- Strong organizational and project coordination skills.
- Ability to build and maintain professional relationships.
- Good computer skills, including Microsoft Office applications.
- Ability to work independently and as part of a team.
- High level of integrity, professionalism and confidentiality.

(C) Duties and responsibilities

- Develop and implement marketing plans and campaigns aligned with the Company's strategic objectives and business targets.
- Conduct market research to identify customer needs, market trends, competitor activities and new business opportunities.
- Promote the Company's logistics and cargo services to existing and prospective customers to support business growth.
- Develop and manage digital marketing activities, including social media, website content, email marketing and other relevant platforms.
- Develop engaging marketing content and coordinate the production of brochures, presentations, company profiles, promotional materials and other marketing communications.
- Support lead generation and customer acquisition initiatives in collaboration with the Commercial and Corporate Affairs team.
- Coordinate the Company's participation in exhibitions, trade fairs, conferences, customer events and other promotional activities.
- Monitor customer feedback and marketing performance and prepare periodic reports with recommendations for improvement.
- Ensure consistent application of the Company's brand identity and corporate communication standards across all marketing platforms and materials.
- Identify opportunities for partnerships, sponsorships and other initiatives that enhance the Company's visibility, market position and customer engagement.

2. Important note

If you believe you are the person we are looking for and you have what it takes to succeed in our organization, apply at once to the undersigned while considering the general conditions.

(i) Applicants must attach an up-to-date current Curriculum Vitae (CV) having reliable contact postal address, email address and telephone numbers.

(ii) Applicants should apply the strengths of the information given in this advertisement.

(iii) Form IV and Form VI result slips are strictly not accepted. Presentation of forged academic certificates and other information in the CV will necessitate legal action.

(iv) To apply for the above positions, please send by email a detailed curriculum vitae, copies of academic and professional certificates to recruits@zamcargo.co.tz, clearly marked 'the position applied' in the subject, not later than, by close of business 16th October 2026.

(v) Female Candidates are strongly encouraged to apply.

Application details

Position: Marketing officer – 1 post

Application email: recruits@zamcargo.co.tz

Application deadline: 16th October 2026

Closing time: Close of business

Email subject: 'the position applied'

Documents required

- An up-to-date Curriculum Vitae (CV).
- Reliable contact postal address, email address and telephone numbers.
- Copies of academic certificates.
- Copies of professional certificates.

Only shortlisted candidates will be contacted.

A Member of the IDC Group of Companies